

A photograph of three children lying on their stomachs on a light-colored, textured carpet. They are all smiling and looking towards the camera. The child on the left is a young girl with light brown hair, wearing a white t-shirt and white pants with blue stars. The child in the middle is a young girl with dark, curly hair, wearing a purple dress with a colorful floral pattern. The child on the right is a young girl with long brown hair, wearing a white t-shirt.

Residential Child Care: Starting to map the future

10 June 2021

 **ICHA**
Independent Children's Homes Association



Welcome

**ICHA's inaugural Annual Conference will be delivered as a virtual event -
Join us for Residential Child Care: Starting to map the future on 10 June 2021.**

As we adjust to a world changed by the COVID-19 crisis, this important event will allow ICHA members and their sector partners from across the UK to connect, share knowledge and learn about the latest sector developments.

From the current pandemic and ongoing economic uncertainty to the wholesale independent review of children's social care provision, our world has never changed so quickly. This idea is captured in the Conference theme "Residential Child Care: Starting to map the future."

We will explore challenges and opportunities through four sessions including much-anticipated keynotes from Josh MacAlister (Chair of Care Review), Dame Rachel de Souza (Children's Commissioner), Sophie Langdale (DfE Director Children's Social Care: Strategy and Practice), Lucy Butler (Director of Children's Services, West Sussex) as well as 'Experts by Experience' by Become.

We are confident that our comprehensive virtual programme will deliver the knowledge-rich conference experience that has supported learning and development in our sector since our association's formation. A digital platform offers many exciting possibilities, and we hope you will join us as we rise to the challenges and opportunities of a new decade.

This inaugural annual conference will demonstrate our strong connection with providers of registered children's homes in England and Wales as well as allied decision-makers, legislators, commissioners and thought-leaders. Our sponsors are integral to providing delegates with a conference that continues to lift the bar.

This is a fresh, annual opportunity to explore new ideas and hear from experts. It presents the perfect forum to support the sector, connect with colleagues, and promote your business through online sponsorship and/or exhibiting.

This document outlines the engagement packages we have developed for our sponsors. I hope you can join us to connect with our members, and those involved in the care of children who are vulnerable, and build your brand through our conference.

Peter Sandiford

Chief Executive

The Independent Children's Homes Association Ltd (ICHA)



About us

The Independent Children's Homes Association Ltd (ICHA) is a limited company membership organisation, representing providers of registered children's homes in England and Wales. We are actively involved in promoting the needs of the sector and the children and young people who benefit from our services.

We have a steadily increasing membership having grown from 183 in 2017 to currently 239 member organisations each providers of registered children's homes. Local Authorities with in-house children's homes are welcomed as ICHA affiliate members.

239
members

1,140
homes*

4,300
beds

60%
of members have
1 or 2 homes

*2/3 of all homes (independent and voluntary sector).

Our members benefit from:

- Representation on national bodies.
- Representation at and co-ordination across regional databases and consortia, e.g. negotiations for annual fee increases.
- Our support in responding to and influencing the changing market place.
- New commissioning patterns.
- Support in steering conversations pertinent to the development of new legislation.
- Effective advocacy for improving child centred placements e.g. increasing the stability and appropriateness of placements.
- Working with agencies concerned with recruitment, training and retention of our workforce.
- Strategic political lobbying so that the voice of the sector is heard.
- Coordinated responses to Government papers and consultations.
- An annual national conference.

ICHA Annual Conference 2021



Residential Child Care: Starting to map the future

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Education Secretary Gavin Williamson has launched a wholesale independent review of children's social care provision that aims to raise the bar for vulnerable children across the country. This review delivers on a 2019 manifesto commitment that pledged to look at the care system to make sure children and young adults get the support they need.

The review, led by Josh MacAlister (Founder of the social work charity Frontline), will reshape how children interact with the care system, looking at the process from referral through to becoming looked after. It will address major challenges such as the increase in numbers of looked after children, the inconsistencies in children's social care practice, outcomes across the country, and the failure of the system to provide enough stable homes for children.

This inaugural ICHA conference will bring together leaders, operators, practitioners, policy-makers and commissioners at a pivotal time for registered children's homes provision.

Through a series of virtual high-level keynotes, panel debates, briefings and talks, delegates will explore, discuss and define an 'agenda for change' for the sector. Delegates will also share best practice and garner some 'pointers for the future' in lieu of the independent review of children's social care provision.

ICHA Annual Conference 2021

AGENDA



10.00

Morning – the agenda for change

Opening Speech: Peter Sandiford – CEO ICHA (Chair)

1. Chair of Care Review – Josh MacAlister
2. Children’s Commissioner – Dame Rachel de Souza

Refreshment break (20 mins) - Optional Sponsor lounge

3. DfE Director Children’s Social Care: Strategy and Practice - Sophie Langdale
4. Expert by experience (Become) - person to be confirmed
5. PANEL questions

Break for lunch (30 mins) – Optional Sponsor lounge

Afternoon – pointers to the future

Harvey Gallagher – CEO National Association of Fostering Providers (Guest Chair)

1. Lucy Butler - DCS West Sussex – The SESLIP/ICHA/NAFP project
2. Elizabeth Cooper – Deputy CEO ICHA – The Sufficiency Enigma

Refreshment break (20 mins) - Optional Sponsor lounge

3. ICHA & NAFP & West Sussex – our vision - working together for the future
4. Questions and closing thoughts from speakers and the Chairs

16.15 Close

Sponsorship Opportunities

The sponsorship packages outlined below offer distinct levels of engagement with our conference - each customisable to your needs and budget, and all designed to build your brand, reputation and visibility, and heighten engagement with key stakeholders.

We invite you to select from the options below or contact us should you wish to discuss the creation of a more bespoke solution.

GOLD Package / £3,250 +VAT / 1 available

- Attribution of sponsorship across relevant social media channels
- Acknowledgement of sponsorship (in order of sponsorship level) in opening and closing plenaries
- Access to delegate lists in advance of the conference
- 1 x exclusive email to registration list (subject to ICHA approval)
- 10 x complimentary delegate tickets
- Complimentary full page advert within the Conference Delegate Guide
- Logo and/or line credit (in order of sponsorship level) within the Conference Delegate Guide
- Logo and/or line credit (in order of sponsorship level) within pre and post conference email blasts
- Logo and/or line credit (in order of sponsorship level) on conference digital signage/holding slides
- Exclusive use of virtual sponsor lounge during lunch to engage with interested delegates. This will be promoted in advance of the conference

SILVER Package / £2,500 +VAT / 2 available

- Attribution of sponsorship across relevant social media channels
- Acknowledgement of sponsorship (in order of sponsorship level) in opening and closing plenaries
- Access to delegate lists in advance of the conference
- 1 x shared email with other silver sponsor to registration list (subject to ICHA approval)
- 5 x complimentary delegate tickets
- Complimentary half page advert within the Conference Delegate Guide
- Logo and/or line credit (in order of sponsorship level) within the Conference Delegate Guide
- Logo and/or line credit (in order of sponsorship level) within pre and post conference email blasts
- Logo and/or line credit (in order of sponsorship level) on conference digital signage/holding slides
- Use of virtual sponsor lounge (alongside other silver sponsor) for a morning refreshment break (20 mins duration) to engage with interested delegates. This will be promoted in advance of the conference

BRONZE Package / £1,250 +VAT / 4 available

- Attribution of sponsorship across relevant social media channels
- Acknowledgement of sponsorship (in order of sponsorship level) in opening and closing plenaries
- Access to delegate lists in advance of the conference
- 1 x shared email with other bronze sponsors to registration list (subject to ICHA approval)
- 2 x complimentary delegate tickets
- Complimentary quarter page advert within the Conference Delegate Guide
- Logo and/or line credit (in order of sponsorship level) within the Conference Delegate Guide
- Logo and/or line credit (in order of sponsorship level) within pre and post conference email blasts
- Logo and/or line credit (in order of sponsorship level) on conference digital signage/holding slides
- Use of virtual sponsor lounge (alongside other bronze sponsors) for an afternoon refreshment break (20 mins duration) to engage with interested delegates. This will be promoted in advance of the conference

Thank you



Independent Children's Homes Association



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